

Nautest[®]
seaBay

Proposal

Nautest seaBay is a web and smartphone environment dedicated to the sailing and boating community

Includes 2 levels:

- ✦ Sell and buy a second-hand equipment (*Marketplace*)
(Yachts, boats, dinghies, wind/kiteboards, sails, rigs, equipment, electronics, weather gear, clothing, etc.)
- ✦ 'Easy to find' services for every sailor's needs (*Service Finder*)
(Sailing shops, sailmakers, boat repairs, rent of yachts/ribs/boats, coaches, insurances, private accommodation, restaurants, etc.)

Easiest way to find any service you need wherever you are!

Nautest seaBay can be used on the following platforms:

✦ **iOS**

Apple smartphones and pads - iPhone, iPad, iPod



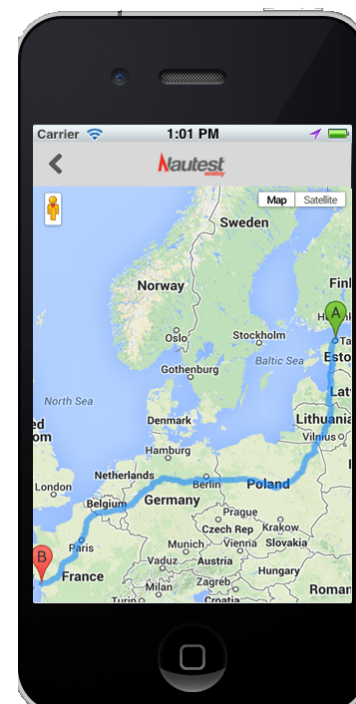
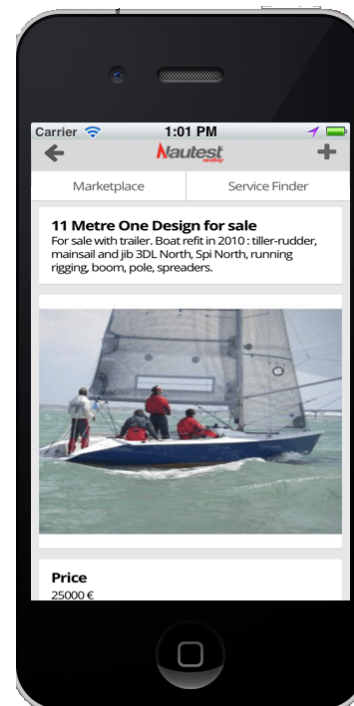
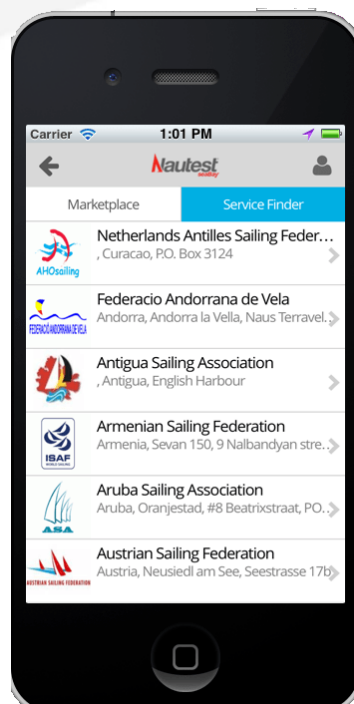
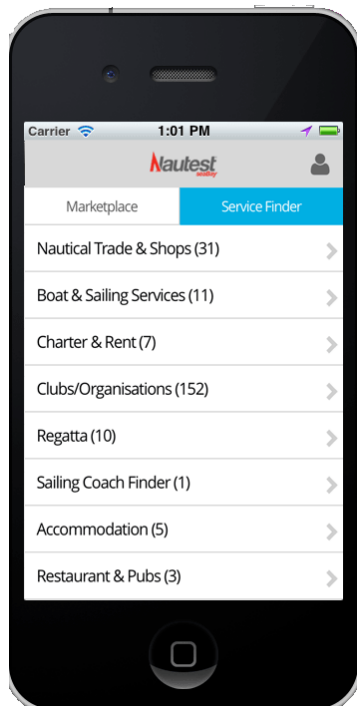
✦ **Android**

Smartphones and pads using the Android platform



✦ **Internet**

www.nautest.com or www.nautestseabay.com



The screenshot shows a web browser window with the URL <https://nautest.com>. The page features a dark header with the text "THE SAILING MEDIA AND SPONSORSHIP EXPERTS" and the ICARUS logo. Below the header is the Nautest seaBay logo, navigation tabs for "Service Finder", "Marketplace", and "My Nautest", and a "Home" link. A search bar is located on the left side. The main content area is a "Marketplace" section with the heading "Marketplace" and "Sell or Buy your sailing, boating and surfing equipment HERE!". It includes a "Free of Charge!" banner and a list of featured marketplace ads for various sailing equipment.

THE SAILING MEDIA AND SPONSORSHIP EXPERTS

ICARUS

Tallinn [Login / Create new user](#)

Nautest
seaBay

Service Finder Marketplace My Nautest

Home [Favorites](#) [Advertise here +](#)

Search Nautest

SEARCH

Open World Map [See Ads on Map](#)

Marketplace **Sell or Buy**
your sailing, boating and surfing equipment **HERE!**

It is **Free of Charge!**
It is **Easy!** It is **Fast!** It is **Efficient!**
Enter your sales Ads here for a sailing community!

Featured Marketplace Ads

 Mens Superwarm Ski... 125 € Estonia	 102' Sailing Yac... 3 743 000 € United States	 Robel Actioncam S... 280 € Estonia	 Purjetamissussid M... 15 € Estonia	 Mens Microfleece S... 105 € Estonia

- ✦ App download (AppStore & GooglePlay) is **Free of Charge**
- ✦ Searching and watching Ads (both as Marketplace and Service Finder) is **Free of Charge**
- ✦ Posting Ads to the *Marketplace* is **Free of Charge**
- ✦ Posting Featured Ads to the *Marketplace* is **Priced**
- ✦ Posting introductory info to the *Service Finder* is **Free of Charge**
- ✦ Posting Ads (unlimited info) to the *Service Finder* is **Priced**
- ✦ Advertisement (banners) on the Nautest seaBay web is **Priced**

✦ Ads in the Service Finder

- ✦ **Introductory** information about the service provider
(One photo, name of service provider or brand, e-mail address, phone, town & country only)

Free of Charge

- ✦ **Unlimited** information about service provider
(10 photos, website address, e-mails, introduction, location on the map + directions from location of customer to location of service provider, etc.)

25 EUR / 1 month
60 EUR / 3 months
110 EUR / 6 months
200 EUR / 1 year

✦ Featured Ads in the Marketplace

- ✦ Featured and highlighted Ad

1 EUR / week

✦ Banners on the Nautest seaBay website

- ✦ Big banner *(700x250 px)* on main page
- ✦ Header banner *(960x90 px)* on every page
- ✦ Side banner L *(250x250 px)* on every page
- ✦ Side banner S *(250x120 px)* on every page

400 EUR / week
200 EUR / week
120 EUR / week
60 EUR / week

- ✦ We would like to invite you to become a Nautest seaBay Agent or Agency, which will provide you a great opportunity to generate additional income!
- ✦ Your activity with Nautest seaBay is dependent on your time availability, and is based on a freelance basis.
There are no obligations, only opportunities!
- ✦ There are two possibilities to join us:
 - ✦ **Agent** – for individuals (who are not a company or other legal entity)
 - ✦ **Agency** – for legal/corporate persons - companies
- ✦ Our co-operation will be based on contractual terms

- ✦ Your role is to promote Nautest seaBay to service providers and to share information and promotional opportunities using your **PAC** (*Personal Agent Code*) as an identifier!
- ✦ You will earn **30%** commission of each priced Advertisement which is connected to your **PAC**.
(For example: 1 Service Finder ad for 1 year (150 EUR) = you will earn 45 EUR. When your customer repeats the ad for another year, you will again receive 45 EUR as it is connected to your PAC)
- ✦ Your earnings will be transferred to your account within 7 days after the end of the month.
For Agents – PayPal account is proposed (fast and safe transfers)
For Agencies – *You will send an invoice to Nautest, based on your sales and Nautest will pay your invoice within 7 days.*
- ✦ On the Agent Administration site you will be able to see your sales results, customers, earnings, etc.

If you have additional questions, please do not hesitate to contact us!

The first question you may ask is: 'How and where should I start?'

You can promote the Nautest seaBay WITH your PAC (*Personal Agent Code*) by using:

✦ Social media

- ✦ Promote through your Facebook, Twitter, Linked In profiles, etc.
- ✦ Promote by using your e-mail listings

✦ Direct contact with service providers

- ✦ Friends & people you know who are involved in nautical businesses
- ✦ When visiting sailing shops, sail makers, restaurants, clubs, events etc.

✦ Media publications

- ✦ Posters on the public notice boards at venues
- ✦ Circulate flyers at venues and businesses

You can make your offer to your customer very simple and effective!
You can connect your PAC with your customer's Ad by yourself!

- ✦ **Post an advert for your potential customer by yourself**
 - ✦ Make it easier for your customer and post their introductory Service Finder Ad (Free package) by yourself (*logo/photo, e-mail address, phone number, country and town*)
 - ✦ Log in to your Account (*My Nautest*) and add your customer's new Service Finder Ad
- ✦ **When posting the Free Ad, you can link it to your PAC**
 - ✦ When entering the Free Ad for your customer, link it to your PAC
 - ✦ Later, when your customer upgrades the Free (*LIMITED information*) package (*entered by you*) to the Full (*UNLIMITED information*) package, it is already connected to your account and you will receive your % commission based on the amount your customer pays
- ✦ **Customer takes over administration of the Ad**
 - ✦ When your customer registers an account WITH the e-mail you entered for him, the Ad will be 'transferred' automatically from your account to their account
 - ✦ Your customer can now manage the Ad independently

✦ Nautical Trades & Shops

- ✦ Boats, Yachts, RIBs, Trailers
- ✦ Deck Accessories
- ✦ Dry Docks & Shipyards
- ✦ Electronics & Navigation
- ✦ Engines & Mechanics
- ✦ Heating & Air Conditioning Systems
- ✦ Marine Paints & Chemicals
- ✦ Agencies & Yacht Brokers
- ✦ Onboard Comfort
- ✦ Press, Media & PR Services
- ✦ Sails & Sailmakers
- ✦ Security
- ✦ Transfer of Boats
- ✦ Yacht Design, etc.

✦ Boat & Sailing Services

- ✦ Boat repair & Maintenance
- ✦ Nautical Services

✦ Charter / Rent

- ✦ Sailing & Power Cruising Boats
- ✦ Inflatable boats / RIBs
- ✦ Sailing / Sport Dinghies

✦ Regattas & Services

- ✦ Audio-Video Equipment
- ✦ Podiums, Stages, Tents
- ✦ Trophies, Medals and Clothing
- ✦ Event Media, PR, Ceremonies
- ✦ Tracking Providers
- ✦ Coaches

✦ Training Camp Venues

✦ Clubs, Restaurants & Pubs

✦ Accommodation

- ✦ Private Accommodation (Flat owners)
- ✦ Camping Sites & Vans
- ✦ Hotels & Motels

✦ Medical Facilities

- ✦ Pharmacies, Doctors and Dentists

✦ And much, much more

- ✦ Anything a sailor, yachtsman and boater needs!

I am interested!

What should I do now?

- ✦ Please open the Nautest seaBay website <http://www.nautest.com> and create your account by clicking on [Login / Create New User](#)
- ✦ Send the e-mail address you registered (*but NOT Password*) to: agent@nautest.com
- ✦ We will confirm your application by sending back your **Personal Agent Code (PAC)**.
- ✦ After receiving the PAC you can Log onto [My Nautest](#), where you will find an access button (*in the left column*) to the Agent Area.
- ✦ In the Agent Area you can enter/edit your contact information, your bank details (*Agencies are required to enter the company details*), overview your sales and also read and accept the terms of co-operation.
- ✦ *If you have additional questions, please do not hesitate to contact us!*



Please feel free to ask more ...

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If you feel this is not for you, please share this information with anybody who may be interested ! Thank you!